

Workshop Descriptions & Locations

Session 1: 9:30 am - 10:20 am • Session 2: 10:40 am - 11:30 am



Middle School Principals' Association of the City of New York

Justin Berman, *President MSPA*

Educational Leadership Conference

Providing a Framework for Leadership



Saturday, March 3, 2012

The Brooklyn Marriott Hotel • 333 Adams Street • Brooklyn, New York 11202

www.mspanyc.org



Nancy Ramos

2012 Honoree Middle School Principals' Association

Nancy Ramos, Network Leader for the Children First Network, 533, has had an illustrious career in education. Nancy's four decades in education span across elementary, middle and college classrooms, where her work focused on piloting new programs in challenging and innovative environments. Nancy began her teaching career as an elementary school teacher, and quickly moved into the position of middle school mathematics teacher. In her classrooms, Nancy's focus was always on individualizing instruction to meet the needs of students who were fast falling behind. Nancy took this focus on success, strengthening student skills, and making good use of technology, with her into her role as school administrator.

As an assistant principal and principal, Nancy Ramos cultivated school climates that implemented exemplary middle school practices: fostering a nurturing environment, team organization, interdisciplinary project based learning and service learning. Because of these efforts and her school's focus on literacy, she was awarded a mid-level CSA bonus for the 2000-2001 academic year. This commitment to genuine learning and innovation led her to become the Deputy Superintendent for CSD 31, where her responsibilities included the supervision of ten middle schools, and 15,000 students, supervision of Pre-K mathematics, founding implementation of the Impact Math curriculum, summer and weekend instructional programming, and restructuring several large middle schools into smaller academies. A personal highlight of this period was Nancy's creation of a partnership with the College of Staten Island, which resulted in college students, as "Teaching Scholars" flourishing throughout the district's middle and elementary school classrooms.

In Region 7, Nancy continued her innovative work in the middle school setting, by spearheading the regional 8+ program that offered creative options to students struggling to move beyond eighth grade. Students in the 8+ program were able to move into the high school setting and earn high school credits while satisfactorily completing eighth grade requirements. This work led her to become the Local Instructional Superintendent for a cohort of K-12 schools, which created challenging and new educational experiences, where Nancy focused on creating a culture of collaboration between schools within the cohort. This focus on collaboration and innovation led her to become the Community Superintendent for CSD 31, where she developed a partnership with the newly formed Community Education Council, where she guided them to understand and appreciate all that Staten Island schools had to offer. Their collaboration fostered positive outcomes and support. Nancy continues her career today as CFN 533's Network Leader, as a member of the Center for Educational Improvement Public Education Association (CEI-PEA), and was inducted into The New York Academy of Public Education in 2011. Nancy, a third generation Staten Islander, is the wife of Marcy Ramos, a mechanical engineer. Nancy is the proud mother of five and grandmother of seven.



Anthony Orzo

2012 Honoree Middle School Principals' Association

Anthony Orzo, Deputy Chief Executive Officer of the Office of School and Youth Development, was born in Harlem. A product of the New York City public schools, Anthony and his two younger brothers grew up in the Throgs Neck Section of the Bronx. After graduating from Lehman High School, he attended Queens College where he earned his Bachelor of Arts degree in Music and Education and later went on to the College of New Rochelle where he earned his Master of Science degree in Special Education and earned State Certification in School Administration and Supervision. Anthony has served the public school children of New York City since 1981, when he began teaching 5th and 6th graders at P.S. 156 in the Bronx. After nine years in the classroom, he became a Special Education Supervisor for District 7 and in 1991 was appointed Assistant Principal at the Albert Einstein Intermediate School 131 in District 8. Nine years later, Anthony became the principal of The Eugene T. Maleska School - IS 174.

Under Anthony's leadership, the IS 174 school community redefined itself and began a team approach to address the challenges it faced. This renewed focus on tapping into the energy and diverse talents of all the school's stakeholders precipitated the radical restructuring of a very large and traditional middle school into four distinct themed learning communities that had the capacity to cultivate and more readily monitor the individual progress of its students in a variety of unique ways. This new campus model quickly became the prototype others would come to visit and study in order to replicate the concept at their own schools.

In 2005, Anthony became the Local Instructional Superintendent for Region 2 and a year later the Superintendent of Community School District 11 where he worked with members of the Community Education Council (CEC) and acted as a liaison between the CEC and the Department of Education to promote higher student achievement. In 2007, Anthony left District 11 to serve in his current position as Deputy Chief Executive Officer of the Office of School and Youth Development. Among the numerous initiatives he is responsible for in his current role, Anthony is especially proud of his work with the Alternate Learning Centers which provide middle and high school students who are serving superintendents' suspensions with a full academic program and support services.

Anthony credits his professional success to the unwavering encouragement of his family beginning with his parents who instilled in him the importance of hard work, strong values and a good education and the support of his wife Diane, his son Anthony -who will soon earn his Bachelor's degree, and his in-laws. Equally important to Anthony are the many outstanding colleagues with whom he has been privileged to work in service to the children of the New York City public schools.

FIRST SESSION: 9:30 am - 10:20 am

Workshop 1

TOPIC: Maximizing Galaxy for 2012/2013 School Year

SPEAKER: Phylliss Greenberg, CEI-PEA, Consultant

FACILITATOR: Reginald Landau, Jr. Principal I.S. 216Q

ROOM: South Tower—Brooklyn's Singers

DESCRIPTION: In this workshop, you will discover how to unlock some of the best hidden secrets of Galaxy, and you will be able to recover money that would have been lost to your school. The workshop will cover a wide range of topics from the benefits of Conceptual Consolidation to the computation of the Teacher Per Diem Burn-rate. This workshop is a must for every Principal and business manager.

Workshop 2

TOPIC: Reduce Bullying, Harassment and School Safety Incidents through the effective use of an online reporting and data analysis system

SPEAKER: Joe Bruzzese, Sprigeo-CEO

FACILITATOR: Dale Kelly, Principal, I.S. 364K

ROOM: South Tower—Brooklyn's Comedians

DESCRIPTION: This session will cover the critical issues facing administrators related to the reporting and follow-up of bullying, harassment and school safety incidents. Participants will be presented with an overview of how these issues impact the social environment of the school, attendance and academic performance. This data-driven, interactive workshop is a blend of presentation, small group discussion and whole group question and answer. The system will enable schools to provide students with a resource for reducing the incidents of bullying and violence as stated in New York Senate Bill S7158. School site teams will be able to immediately begin planning and implementation at their schools.

Participants will be provided with "Best Practices" documents supporting the use of a systematic reporting, follow-up and trend analysis system as well as a PowerPoint presentation to use with staff members and parents.

Attendees will be able to follow and implement a systematic, data-driven approach to improving school climate, attendance and academic achievement by reducing bullying, harassment and violent behavior.

Workshop 3

TOPIC: Leading Change – Developing High Performance Teams

SPEAKERS: Michael Schlar & Sherry Gregory, Leadership Institute - CSA

FACILITATOR: Joseph Costa, CSA Assitant Director Field Representative

ROOM: South Tower-Brooklyn's Athletes

DESCRIPTION: During this workshop, School Leaders will examine how high performing teams operate. Leaders will take a critical look at the efficacy of the present teams in their organization and begin to reflect how team practice can become more proficient in improving student performance. School leaders will observe how by developing a strategic action plan to improve their teams may result in more effective outcomes. This session will be aligned to the following School Leadership Competencies: (A) Personal leadership (B) Use of data (C) Development of staff.

Workshop 4

TOPIC: The next generation of Middle School Science curricula combining interactive media and differentiated subject matter that supports STEM and 21st Century work skills.

SPEAKER: Jim Coulon, Achieve 3000, Chief Strategic Officer

FACILITATOR: Ben Basile, Principal, I.S. 301X

ROOM: South Tower-Brooklyn's Actors

DESCRIPTION: We will explore an interactive, engaging, online science program that, for the first time, differentiates middle school content by four reading levels. A truly digital curriculum that puts teachers in control with a fully customizable e-text coupled with integrated assessment and reporting. Come see what the future looks like.

Workshop 5

TOPIC: The ABC's of Data & Accountability under NCLB and the NYC Progress Report

SPEAKER: Paul C. LoBoen, Co-Founder CaseNEX-Dataation

FACILITATOR: Victor Lopez, CEI-PEA

ROOM: South Tower-Brooklyn's Writers

DESCRIPTION: Trying to make sense of your data? Are you scheduled for a Quality Review, Joint Intervention Team Review, or Peer Review? Not sure how to calculate and determine if you made AYP (Adequate Yearly Progress)? This workshop will focus on the ABC's of data and accountability under NCLB and the NYC Progress Report. Additionally, this session will look at strategic ways in which you can quantify qualitative data, in looking at statistical trends between behaviors and student performance outcomes on high and low stakes assessments.

Workshop 6

TOPIC: When Nothing is Working: Decoding, Fluency and Comprehension Intervention for Students with Prolonged Reading Difficulties

SPEAKER: Bruce Howlett, Sound Reading Solutions, Instructional Design Consultant

FACILITATOR: Roshone Ault, Principal, I.S. 296X

ROOM: Roebing Salon

DESCRIPTION: Students with prolonged reading difficulties need much more than phonics or "read better auditory and language processing issues. If students are struggling with phonics and decoding for more than a few months then they benefit from auditory (listening) practice and phonemic awareness. If students are laboring with fluency then they will progress with word recall and naming practice. If students are struggling with comprehension strategies then they will construct meaning when they develop listening comprehension skills and "reading as reasoning" instruction. If weak decoding compromises reading comprehension instruction then structured comprehension demonstrations will make sense. We will demonstrate eight methods that help students become strong, motivated readers.

Workshop 7

TOPIC: The Perfect Class Trip: Safety, Supervision, and Fun for Everyone

SPEAKERS: Nate Sorrels, Club Getaway, School Trip Director

FACILITATOR: Casmiro Cibelli, Principal. I.S.142

ROOM: Golden Board Room

DESCRIPTION: Class trips are a highlight for students and teachers alike. Many schools arrange educational trips in the beginning of the school year and recreational trips at the end of the school year. These trips provide great opportunities for students and teachers to interact with each other outside of the classroom. Many schools use trips as an incentive for students to attend classes, and make improvements. Students appreciate recognition for their accomplishments. Rewards and recognition perpetuate a positive learning environment. Club Getaway has a successful history of providing day trips, overnights, weekend retreats, proms and graduation parties. The blend of sports, adventure, team building, entertainment and fun in a safe and structured program is the perfect combination. This workshop will discuss the elements necessary for planning a safe, successful and stress free trip and the benefits to the students and school for providing this opportunity.

Workshop 8

TOPIC: Teaching the Common Core Learning Standards – Every Classroom, Every Day

SPEAKER: Gaeton Zorzi, American Reading Company, Chief Academic Officer

FACILITATOR: Angela Green, Principal, M.S. 8Q

ROOM: Robinson Salon

DESCRIPTION: The session will describe real-world examples of how NYC schools are using the Common Core Learning Standards for Reading and Writing NOW as part of their daily practice to:

- Deliver rigorous grade level instruction of Common Core State Standards
- Help students negotiate increasing levels of text complexity
- Systematically differentiate and scaffold support across a wide range of reading levels within each classroom.
- Implement an RtI accountability system that gives students, teachers, and all community stakeholders a common language for goal setting, problem solving, and real-time monitoring of progress.

Workshop 9

TOPIC: Measurably Increasing Teacher Effectiveness in Literacy Instruction

SPEAKER: Dr. Naomi Cooperman, Teaching Matters, Director of Program Design and Evaluation

FACILITATOR: Maria Pietrosanti, CEI-PEA

ROOM: Whitman Salon

DESCRIPTION: We will demonstrate our data-driven approach to increase teacher effectiveness. Using our own Writing Matters curriculum and coaching model as a guide, we will show how schools can achieve timely and significant improvement in student outcomes. The audience will be provided opportunity to ask questions about the model and will be provided copies of materials to peek curiosity about this meaningful support for teachers.

Workshop 10

TOPIC: Preparing for High School: Navigating the Application Process

SPEAKERS: Rachel Howard & Helen Murphy, Resources for Children with Special Needs (RCSN)

FACILITATOR: Michael Kohlhagen, CEI-PEA

ROOM: Gleason Salon

DESCRIPTION: New York City's high school application process is complex, even for the most engaged teachers, guidance counselors, families and students. While the right high school fit can lead to work and career readiness; the default option often results in dropping out and academic failure. This workshop will focus on strategies for engaging parents and students, including those who require supports, to navigate this transition. Participants will be provided with tools and information to support them in understanding the range of options, navigating the application process, and positioning the student for success.

Workshop 11

TOPIC: Virtual Reading Environment In the 21st Century

SPEAKER: Elyse August, Capstone Digital

FACILITATOR: Dominick D'Angelo, Principal, I.S. 228K

ROOM: Salon A

DESCRIPTION: Join the session to find out how my ON reader builds engaged readers with personalized reading recommendations that match each students interests and reading level; tracks, measures and monitors students reading using real-time, rich data; provides students with anytime, anywhere access to their digital books in a safe social network; and much more.

Workshop 12

TOPIC: Engage, Empower, Enable: Helping your students to construct knowledge with relevant content in a 21st century environment

SPEAKER: Anu Jokinen, Renaissance Learning , NY District Account Executive

FACILITATOR: Harriet Diaz, Principal, I.S. 192Q

ROOM: Salon B

DESCRIPTION: Experience an interactive classroom where differentiated instruction is possible and data-driven decisions are made. In this session, learn how to use an interactive tool for wireless file transfer and as a student responder. Come practice your math facts and then engage in keyboarding instruction, quizzing, and interactive teaching and learning.

The audience will have the opportunity to use the NEO 2 during the presentation. All attendees will be entered into a raffle to win a FREE NEO 2.

SECOND SESSION: 10:40 am - 11:30 am

Workshop 13

TOPIC: Talk About It - SchoolMessenger

SPEAKER: Michelle Wagner, Reliance Communication's Inc., New York City Account Executive

FACILITATOR: Rosalyn Manning, Principal I.S. 210Q

ROOM: South Tower—Brooklyn's Singers

DESCRIPTION: Talk About It was recently acquired by Reliance Communication's Inc. This is an anonymous communication service that allows students to get the help they need to be safe and successful. Students speak up about bullying, depression, violence, and much more. They choose to communicate anonymously or non-anonymously with a very high percentage choosing to reveal their identity.

Workshop 14

TOPIC: Personalized Learning in Action!

SPEAKER: Jennifer Rojas, Pearson Digital, Regional Curriculum Specialist

FACILITATOR: Rosemarie Sinclair, Grants Manager

ROOM: South Tower—Brooklyn's Comedians

DESCRIPTION: In this session, you will experience a sample of personalized, learning level appropriate, Math and Reading digital offerings. With personalized learning, administrators and teachers have access to individualized learner profiles that will allow for student-centered collaboration. Participants will sample different types of data to use school wide or in the classroom.

Workshop 15

TOPIC: Technology as a Learning Tool to Support Instruction and Increase Achievement in Literacy and Math

SPEAKER: Pamela M. Crowley, Scholastic, Inc. Manager of Implementation

FACILITATOR: Ramon Gonzalez, Principal, I.S. 223X

ROOM: South Tower-Brooklyn's Athletes

DESCRIPTION: This session will focus on the use of technology to support and enhance instruction in literacy and math. Participants will review the key components of how technology can improve instruction, motivate and engage students while increasing student achievement levels in literacy and math for middle school students. One key component will be how student data from technology can be used to assess students in order to differentiate instruction for students at all levels. The session will be interactive and participants will receive literature on current technology programs as well as current research on the efficacy of technology in classrooms.

Workshop 16

TOPIC: Reaching All Students: Intervention Solutions and the Cure for the Common Core

SPEAKER: Teresa A. Morrison, M.Ed., Cambium Learning Group/Voyager, Educational Consultant

FACILITATOR: Nicole Fraser-Edmund, Assistant Principal I.S. 364K

ROOM: South Tower-Brooklyn's Actors

DESCRIPTION: Participants will experience research-based intervention strategies, explore materials and discuss ways to effectively implement Tier II and Tier III interventions for struggling math and reading students in the world of RtI and Common Core State Standards.

Workshop 17

TOPIC: “Time Management: Working Effectively and Managing Time”

SPEAKER : Henry Rubio, Nancy Westerband, Ed.D. & Sonia Nieves, Supervisory Support Program

FACILITATOR: Rudy Passaro, Assistant Principal I.S. 187K

ROOM: South Tower-Writers

DESCRIPTION: This workshop will provide participants with strategies to manage time and improve productivity at work. Participants will discuss strategies for delegating, filing systems, managing stress, conducting effective meetings, and dealing with “time wasters”. This workshop is for any school leader who wants to work more effectively while at the same time reducing stress in the workplace. Time will be provided for questions and answers

Workshop 18

TOPIC: How Are We Challenging Students to More Deeply About Math?

SPEAKER: Courtney Lewis, Carnegie Learning, Manager of School Partnerships

FACILITATOR: Thomas Carty, Assistant Principal J.H.S. 162K

ROOM: Roebing Salon

DESCRIPTION: Being able to differentiate math instruction across middle grades is crucial for educators to have the ability to reach all students. Come learn about research-based and pedagogical approach taken to develop a middle school math series based on individualization and increasing student motivation. This session will provide a discussion around methods to facilitate an engaging middle grades math classroom with a focus on helping students make connections and increase their mathematical knowledge along the way.

Workshop 19

TOPIC: The Fun Factor: The Impact & Importance of Providing & Promoting In-School Events, Assemblies, and Workshops.

SPEAKER: Deborah Mobley, Adventure Bound, Founder

FACILITATOR: Debra Pagnozzi, CEI-PEA

ROOM: Golden Board Room

DESCRIPTION: Incorporating “The Fun Factor” in your school can motivate students and play a significant role in the success and happiness of the students. Assemblies, workshops, spirit week, fun food day, carnivals, school dances, and school celebrations are a few of “The Fun Factors” used to build school spirit and increase student attendance and participation. Adventure Bound delivers to your school innovative & inspiring, educational and recreational programs To Make Everyday Fun. Join us in this workshop to experience the fun and excitement 1st hand, that we will deliver to your students and teachers. Some of the programs that you will experience include: * The Wild & Crazy Game Show, *

The Brain Buster,* PAYDAY,* Dancing for Fitness and Fun,* The Amazing Race,* Giant Wet & Wild Slide, and many more. All of our programs include the Equipment, Professional Staff to facilitate the programs, Props, Giveaways, and Excitement to put a smile on your student's faces.

Workshop 20

TOPIC: Innovative Strategies to Close the Achievement Gap in Middle Schools
SPEAKER: Lee Anne Housley, Catapult Learning LLC, Director of School Partnerships
FACILITATOR: Carol Ann Gilligan, Principal ,PS/MS 498, The Van Nest Academy of Environmental Health Sciences & Technology
ROOM: Robinson Salon

DESCRIPTION: Participants will receive innovative strategies to assist them in closing the achievement gap among all subgroups and accelerate student achievement in all content areas. This session will provide strategies related to differentiated, systematic, and explicit instruction, how to fully engage all students in manipulating content, comprehension strategies, effective use of strategic reading/thinking tools, and developing students' metacognitive skills. We will also talk about the importance of vocabulary development and background knowledge in all content areas. We will provide easy to implement strategies that are designed to build the self-efficacy of teachers, instructional facilitators, and building and district leadership. This session will also provide strategies to differentiate instruction in all content areas that include how we provide interventions for students. Session strategies will be delivered in an interactive format that encourages participants to make connections to their current practices. These innovative strategies can be implemented immediately in any building.

Workshop 21

TOPIC: "Teaching 21st Century Skills: Writing, Critical Thinking, and Communication"
SPEAKER: Bonnie Long, Perfection Learning, Curriculum Consultant
FACILITATOR: Loretta Witek, Principal, I.S. 220K
ROOM: Whitman Salon

DESCRIPTION: Equip all your students with the writing, language, and 21st Century skills they need to be successful in a rapidly changing world. Let us share with you this complete resource for grammar, writing, and thinking skills. We'll integrate grammar instruction to power students' writing, and demonstrate the strength of collaborative learning. Prepare your students for success on high-stakes tests and to be career- and college-ready.

Workshop 22

TOPIC: Transitioning to the Common Core
SPEAKER: Adam Berkin, Curriculum Associates, VP, Product Development
FACILITATOR: Marisa Bolognino I.S. 220K, Assistant Principal
ROOM: Gleason Salon

DESCRIPTION: I-Ready Diagnostic and instruction diagnose Common Core needs while targeting instruction at the sub-skill level. The program covers all Reading and Math I-Ready Diagnostic and instruction helps teachers learn the the Common Core by relating program recommendations back to the domains. Efficiently monitors progress toward Common Core at class-,grade-, school-, and district-level with easy-to-ready reports

Workshop 23

TOPIC: Innovating World Language: Century Old Pedagogy Meets Online Efficiency

SPEAKER: Jane Swift, Middlebury Interactive, CEO and former Massachusetts Governor, & Lynn Robson, NYC Account Manger

FACILITATOR: I.S. 219X

ROOM: Salon A

DESCRIPTION: Explore and discover why world language is an important tool for middle school students and the new requirement for a globalized era. Offer your students a life skill that provides cognitive bebefits and prepares them for success in college and careers. Participants will experience 3D gaming and the reward system for academic achievement and positive organizational behavior for not only speaking-but writing and comphrending worls langiage.

Workshop 24

TOPIC: Identify Effective SMART Board Use

SPEAKER: Zennea Hauser, Teq, Instructional Technology Specialist

FACILITATOR: I.S. 162K

ROOM: Salon B

DESCRIPTION: It is our goal to help you learn ways to evaluate and shape your school's or district's SMART Board use. It is easy to walk into a classroom and see that a teacher has something displayed on a SMART Board, but how do you really assess what type of learning is taking place? We will investigate ways to further integrate and evaluate the use of the SMART Board interactive whiteboard, Notebook software, and other educational technologies. Together we will explore effective and engaging uses of the SMART Board, ways to help teachers plan and design interactive learning environments, how to use SMART Technologies products to assess student learning, and so much more.

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**Middle School Principals' Association's
Leadership Conference**

THE FOURTH ANNUAL

A Professional Development Retreat

Core Principles . . . Core Leadership

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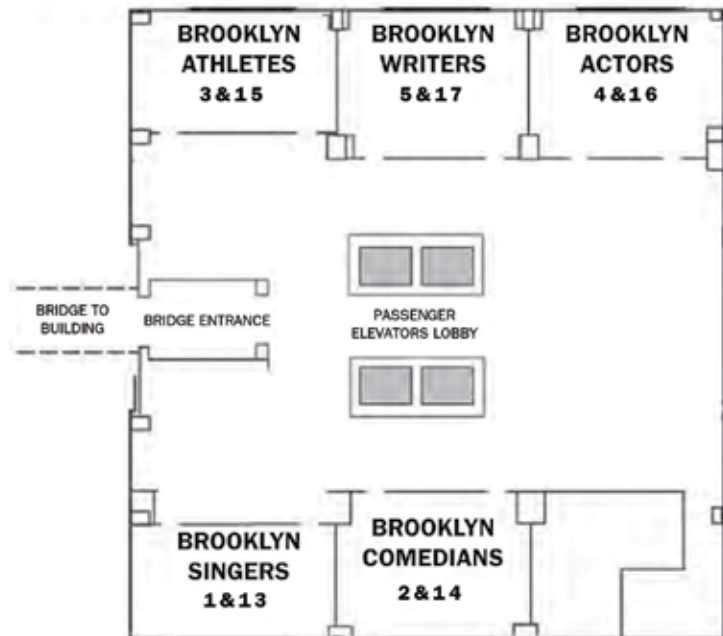
Middle School Principals' Association Educational Leadership Conference

Brooklyn Marriott Hotel • Saturday, March 3, 2012



SOUTH TOWER

PLEASE NOTE: to get to the South Tower, cross the lobby past the elevators for the Bridge to the South Tower.



SALON C

11 & 23

Salon B

12 & 24

To the left of the escalator

SECOND FLOOR

